

AJOU GSIS

International Symposium for Fall 2015

Date **November 27th**(Friday), 2015

Time 13:30~17:00

Place Video Conference Room(#151),
Yulgok Hall, Ajou University

- **Symposium Organizer**

Prof. Jungho Kim, Prof. Hansung Kim, Prof. Taebong Kim

- **Topic**

Deepening of Global Value Chain : Impact on Economic Development and Trade

- **Program Schedule**

TIME		SPEAKERS
Opening Remarks	13:30-13:35	Jungho Kim (Chairman of International Trade Department, Ajou University)
Keynote Speech	13:35-14:00	Yeongkwan Song (Fellow, Korea Development Institute) - Global Value Chains : Where we are, and what to do
Session 1 (Service and Manufacturing in GVC)	14:00-14:50	[Chair 1 : Prof. Hansung Kim] ■ Presenter 1 : Abu Saleh Mohammad Imran / Bangladesh (IT) - MODE 4 IN TRADE IN SERVICES (MOVEMENT OF NATURAL PERSONS): KEY FOR LDCs TO PLUG INTO GVC? ■ Presenter 2 : Li Lin / China (IB) - INSIGHT FROM CHINA'S UPGRADE IN GLOBAL VALUE CHAIN: GROWING LINKAGES AND OPPORTUNITIES Discussant : POR Meng Hong
		[Chair 2 : Prof. Jungho Kim] ■ Presenter 1 : Michael Akurang Opoku / Ghana (IT) - AN EMPIRICAL ANALYSIS OF GHANA TRADE POLICY (2005): A DIFFERENCE-IN-DIFFERENCE APPROACH ■ Presenter 2 : Agbo Kenekwue Daniel / Nigeria (IDC) - THE DYNAMICS, CONSTRAINTS AND PROSPECT OF TRADE EXPANSION AMONG ECOWAS COUNTRIES Discussant : Diaby Soumah
Coffee Break 15:40-15:50		
Session 3 (Institution and GVC)	15:50-16:40	[Chair 3 : Prof. Taebong Kim] ■ Presenter 1 : Haitham Sayed Mohamed / Egypt (IT) - THE IMPACT OF ELECTRONIC COMMERCE ON EXPORT AND ECONOMIC GROWTH IN EGYPT ■ Presenter 2 : Mauricio Jimenez-Roldan / Colombia (IT) - THE SIGNIFICANCE OF CULTURE ON BUSINESS NEGOTIATION IN THE CONTEXT OF KOREA AND COLOMBIA Discussant : Hans Tambe Ebot Eyong
		Networking 16:40-17:00 (Snack will be provided)

